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FOR IMMEDIATE RELEASE

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**KOKATAT JOINS “GO WILD” INSIDE PASSAGE KAYAK EXPEDITION**  
RAISING AWARENESS AND FUNDS TO SUPPORT THREATENED WILD SALMON

Arcata, CA – In May 2009, Apryle Craig and Phil Magistro will be embarking on a sea kayaking expedition along the British Columbia coast to examine and document the effects of salmon farming on the environment and coastal communities. The “Go Wild” Expedition, named such in support of wild salmon, will follow the historical Inside Passage route, starting in Gig Harbor, Washington, continuing north along the British Columbia coast, and concluding in the glacial waters of Alaska.

The four-month-long journey will cover over 1,280 miles using only human-power. Throughout the trip, Phil and Apryle will be examining the issues that are thought by the scientific community to be contributing to the localized extinction of pink and chum salmon, specifically open-net farming of non-native Atlantic salmon. The couple will report their findings to Living Ocean Society (LOS) as a part of “The Eyes and Ears of the Coast” project. This project promotes sustainable seafood choices and encourages people to “Go Wild”, by supporting sustainable fishing and ocean-use practices.

As part of their investigation, Phil and Apryle will document the salmon farms and surrounding environment through photography, videography, and written reports. During the expedition they will tour a working salmon farm and discuss the issues with salmon aquaculture scientists. They will also conduct interviews with First Nations and Canadian residents from various industries along the route regarding their knowledge and stance on salmon farming.

All donation raised by this project will go to Living Oceans Society with funds going towards the preservation of the magnificent coastal environment.

The “Go Wild” Expedition is scheduling media interviews prior to, during, and after the trip, as well as post-expedition slide shows and presentations for fall 2009. For more information, contact Apryle Craig at 970.586.9147, or [PhilandApryle@ElevatedAttitude.com](mailto:PhilandApryle@ElevatedAttitude.com)

Please visit the “Go Wild” Expedition online at [www.ElevatedAttitude.com](http://www.ElevatedAttitude.com)

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